



HERATI

Producer of Finest Afghan Saffron

A legacy of Excellence

The logo features the word "HERATI" in a bold, red, sans-serif font. Below it, the word "Saffron" is written in a golden-yellow, cursive script. A decorative graphic of a sunburst or starburst, composed of small golden-yellow dots, is positioned above the right side of the word "HERATI".

HERATI
Saffron

SAFFRON

The Spice of Health and Tradition



Afghanistan's Golden Treasure

Saffron, derived from the delicate threads of the *Crocus sativus* flower, is a coveted spice known for its vibrant red hue and distinct flavor. Originating in Afghanistan, saffron has been valued for centuries for its unique taste and medicinal properties. Harvested by hand, each crocus flower produces only a few Strands, making it a labor-intensive process. Despite this, the unparalleled sensory experience saffron provides makes it worth the effort.

The western regions of Afghanistan, particularly Herat Province, play a crucial role in saffron production. Herat accounts for around 90% of Afghanistan's saffron output, with the Ghoryan region gaining recognition for its high-quality saffron grown on approximately 90 hectares of our own farmland.





HERATI

HERATI

RATI

Herati Saffron **A Legacy of Excellence**

For over 22 years, Herati Saffron has been a pioneer in responsible saffron production and export. Driven by a family legacy steeped in agricultural expertise, our commitment to quality and sustainability has taken our exceptional saffron from Afghanistan's heart to the global stage.

Cultivated on untouched fertile lands, our hand-harvested saffron represents one of Afghanistan's most significant agribusiness ventures.

Beyond saffron, we proudly cultivate pistachios, asafetida, and cumin, enriching our beloved region's agricultural tapestry.



**AUTHENTIC
ETHICAL
VIBRANT**



Technology & Traceability in Saffron Industry

With a precision on the traceability of our products to ensure high quality and transparency, we use advanced technology, including barcodes, QR codes, and automation, to track each batch.

Every batch is given a unique number, and samples go through laboratory tests. Only those that meet our high standards are stored and processed.

This tracking system lets us monitor each step and trace every lot back to the source, ensuring our customers receive the finest saffron with verified origins and quality.



A person wearing a dark blue jacket with red accents is holding a large bunch of purple saffron flowers with their roots. The background is a blurred field of saffron flowers under a clear sky. The text "HERATI ORGANIC SAFFRON" is overlaid in white, bold, sans-serif font.

HERATI ORGANIC SAFFRON



The First Organic Saffron

We're proud to be the first in Afghanistan to grow Certified Organic Saffron. We grow our saffron just like our ancestors did, using the goodness of nature.

Our saffron plants soak up all the good things from the soil and sun, making the flavor and color really strong. This is great for cooking and for your health too. We make sure that our saffron is full of the good stuff that makes saffron so loved by everyone.

By choosing to farm without harmful chemicals, we're taking care of the earth and giving you saffron that's safe and natural. When you use Herati Saffron in your food, you're getting a taste of pure nature.





Production Process of Herati Saffron



1 Cultivation



2 Harvest



3 Processing



4 Drying and Sorting Saffron



5 Quality Control and Analysis



6 Delivering to Customers

PRODUCTS RETAIL



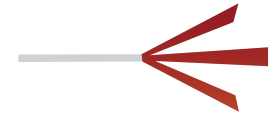
Craft

Handmade saffron packs for purity and taste. The Craft Pack is perfect for cooking enthusiasts who want a traditional spice experience.



More details

Grade A+



Category I
(Super Negin)

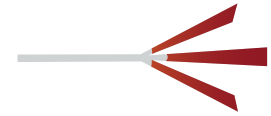


Lumina

A stylish glass jar holds more than saffron—it's a kitchen symbol, preserving its vibrant scent and potency for unmatched cooking.



Grade A++



Category I
(Extra Super Negin)



2g



3g

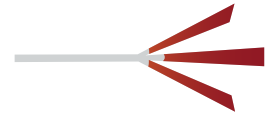
Glory

The Glory Pack offers practical saffron enjoyment. Its compact size suits daily use and special events, adding premium saffron flavor to your meals.



More details

Grade A++



Category I
(Extra Super Negin)



2g



3g



5g

MiniGold

Perfect for travelers and those new to saffron, the MiniGold Pack offers a convenient, small-sized introduction to the world of this precious spice.



Grade A+

Category I
(Super Negin)



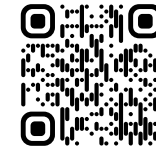
Mini **0.25g**



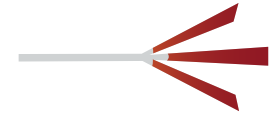
Mini **0.5g**

Gift Box

The ultimate thoughtful gift, containing the finest saffron.
Perfect for food lovers, friends, and family on any occasion.



Grade A++



Category I
(Extra Super Negin)



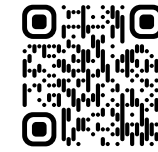
3g



7g

Organic Pack

Enjoy the natural purity of our Organic Saffron. Carefully sourced and packed in eco-friendly materials, it delivers unmatched freshness and quality for a healthier lifestyle.



Grade A+

Category I
(Super Negin)



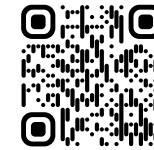
Organic **1g**



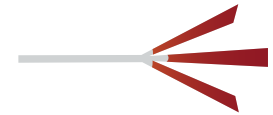
**PRODUCTS
WHOLESALE**

Prime Saff Box

The Prime Saff Box's sturdy and elegant design is the favorite of saffron lovers who expect nothing but the best.



Grade A++



Category I
(Extra Super Negin)



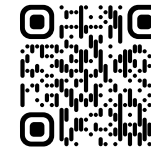
250g



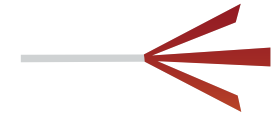
500g

Craft

The Harvest Box offers premium saffron in a carton-Kraft pack, ensuring lasting freshness and aroma. Ideal for saffron enthusiasts who appreciate its rich taste and health benefits.



Grade A+



Category I
(Super Negin)



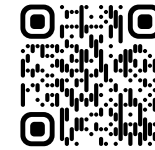
250g



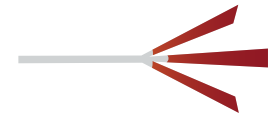
500g

Glory

Experience the peak of flavor, health, and richness with our premium saffron package. The Glory is securely encased in metal to preserve its freshness and essence.



Grade A++



Category I
(Extra Super Negin)



500g





OTHER PRODUCTS



OTHER PRODUCTS



Herati Saffron Black Tea

Enjoy Herati Saffron Black Tea for a warm, rich taste and a special saffron flavor.



Herati Saffron Green Tea

Relax with Herati Saffron Green Tea, a gentle mix of green tea and precious saffron from Herat.



Pistachios



Herati Saffron brings you superior cumin seeds, renowned for their warm and peppery taste. Perfect for a variety of culinary applications, these pure seeds deliver a burst of flavor to kitchens worldwide.

Cumin Seeds



Herati Saffron proudly presents premium wild-grown pistachios from Afghanistan. These additive-free pistachios are organically grown and preserve their rich taste. A celebration of Afghanistan's agricultural heritage!

Asafoetida



Herati Saffron offers premium asafoetida, extracted from natural resins using age-old traditions. It boasts robust flavor and aromatic potency, making it ideal for discerning palates and valued for its medicinal and preservative properties.

Dill Seeds



Herati Saffron grows and exports high-quality dill seeds, known for their strong flavor and health benefits. They help with digestion and overall health. Ideal for adding taste to many dishes, our dill seeds are a must-have in kitchens everywhere.

Coriander Seeds



Herati Saffron brings you superior cumin seeds, renowned for their warm and peppery taste. Perfect for a variety of culinary applications, these pure seeds deliver a burst of flavor to kitchens worldwide.

Fennel Seeds



Herati Saffron, also excels in producing and exporting top-quality fennel seeds, delivering excellence and flavor to global markets.



FAIR TRADE

Supporting Farmers, Women, and the Environment

Why Herati Saffron



Superior quality: exceptional and special color, taste and aroma



Ethical Sourcing: Sustainable, chemical-free farming for community well-being



Expertise: Generations of experience in top-quality harvesting, processing, and packaging



Stringent Quality Control: Rigorous checks for purity and consistency



Customer Satisfaction: Outstanding service for a satisfying experience



Global Availability: Immediate and fast delivery worldwide



Wholesale and retail: customized product supply solutions



Organic Commitment: Cultivated sustainably for health and purity



+20 Years of Excellence: Heritage of delivering authentic premium saffron

Commitment to Social Responsibility and Sustainable Development

with a strong belief in fair trade principles and social responsibility, we are dedicated to improving the lives of Afghan farmers and women. Through the creation of employment opportunities for women and the support of farmers, we contribute to the sustainable development of local communities.



Fair Trade: Herati Saffron is committed to fair trade principles, including fair compensation for farmers, respect for workers' rights, and the improvement of working conditions throughout processing.



Support for Farmers: We assist Afghan saffron farmers in cultivating and harvesting saffron in the most efficient way to increase their income.



Empowering Women: Herati Saffron runs specific programs aimed at empowering women. We offer women job opportunities across various stages of production and packaging.



Environmental Protection: Herati Saffron prioritizes environmental conservation by adopting sustainable and eco-friendly farming practices.

To order

Connect with us via phone or email for personalized assistance. Our dedicated sales team across various regions is eager to facilitate your purchase.

AFGHANISTAN

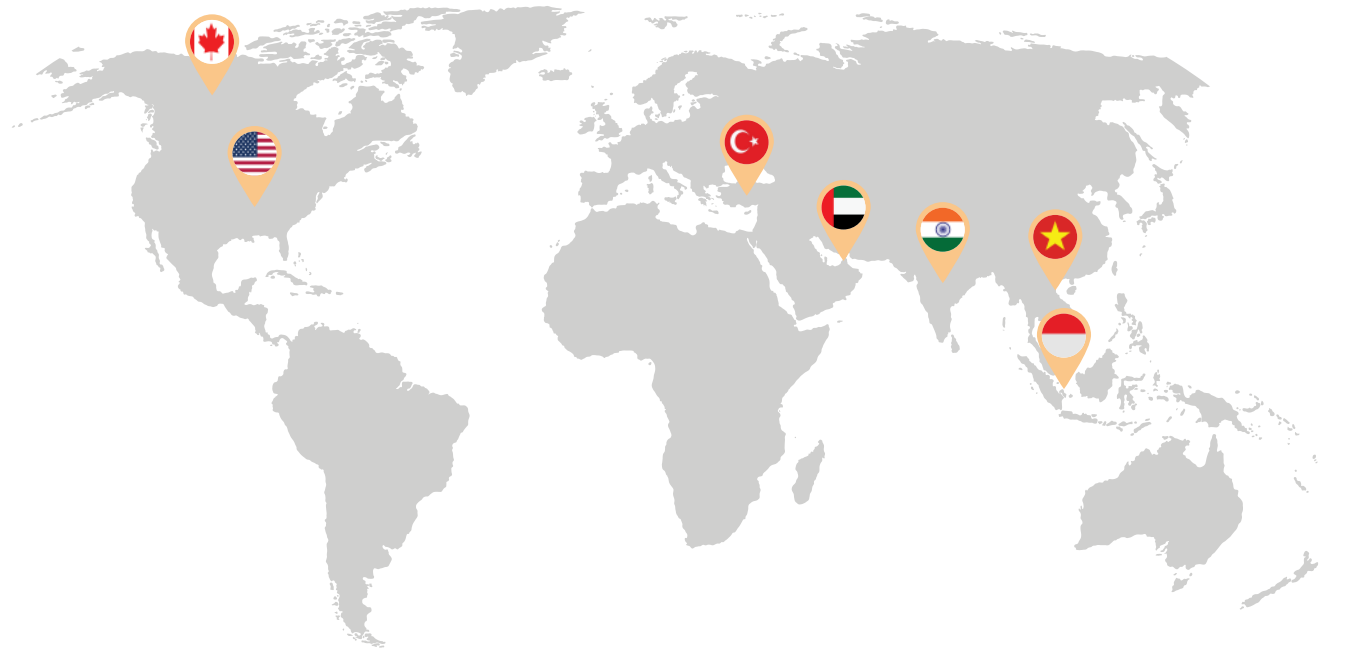
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Not in the list? We serve your country through a representative office.
Please reach out to any office to get connected with your representative.

HADEEQAT AL-ZAFARAN, SAUDI ARABIA:

For nearly seven years, we have been buying from Herati Saffron and have found them to be one of the best companies. Herati Saffron stands out by providing the finest Afghan saffron. During this period, they have consistently supplied all our orders with the highest quality saffron from Afghanistan, maintaining excellent interaction and fulfilling all requests without any issues.

WARFAIR, DENMARK:

We can warmly recommend Herat Saffron! Impressive quality saffron, professional packaging, perfect customer services and fast and reliable delivery. Five stars out of five!

HARAIVA AB., SWEDEN: A Journey of Taste, Aroma, and Tradition with HERATI SAFFRON

Herati saffron is one of the best saffron I have ever seen and the highest quality considering the aroma, color and taste. The color is reminiscent of the sunshine on the saffron field and the aroma is reminiscent of the scent of life in the ancient Haraiva ! Communication with customer service, support and cooperation also work very well. Herati saffron is highly recommended.

ZAINAB AYOUBI: The Heart of Saffron Processing

Meet Zainab Ayoubi, a seasoned expert at Herati Saffron. With seven years of experience, she specializes in saffron processing and drying. Zainab's meticulous care ensures our saffron is table-ready. For her, this industry provides pride, purpose, and a safe haven, offering an alternative to physically demanding work



BISMILLAH AZIMI: From Student to Saffron Specialist

Bismillah Azimi, a 29-year-old from Ghoryan district, Herat province, started as a part-time worker at sixteen. Now, as the manager of the Herati Saffron Processing Center, he oversees the transformation of delicate saffron flowers into the world-renowned spice. His thirteen years with the company reflect dedication to quality and community. Under Bismillah's watchful eye, saffron flowers undergo meticulous cleaning and drying, resulting in a consistent and excellent final product.



**Finest Qualities of
Afghan Saffron**



SAFFRON CATEGORIES

Finest Afghan Saffron

Grade A++ – Extra Super Negin

Stands as the finest saffron of the world long, thick, waveless stigmas, no yellow styles, highly aromatic, labor-intensive, and premium-priced.

- Bulk: Package type _____
- Retail: Package type _____

Price list:

Small Order (to 2 KG): _____
Medium Order (2 to 10 KG): _____
Larger Order : _____
Valid through: _____



Grade A+ – Super Negin

Quality runner-up, robust color, optimal for everyday use, distinct from Extra Super Negin in size and drying process

- Bulk: Package type _____
- Retail: Package type _____

Price list:

Small Order (to 2 KG): _____
Medium Order (2 to 10 KG): _____
Larger Order : _____
Valid through: _____



Grade A- Negin

A grade of saffron considered lower in quality than Super Negin. It is characterized by its slightly curled and irregular shape and traditional drying process.

- Bulk: Package type _____
- Retail: Package type _____

Price list:

Small Order (to 2 KG): _____
Medium Order (2 to 10 KG): _____
Larger Order : _____
Valid through: _____



Grade B – Pushal A

Pushal saffron consists of red stigmas with a short cream-colored base. It's less potent than Super Negin or Negin types due to the presence of the style.

- Bulk:** Package type _____
- Retail:** Package type _____

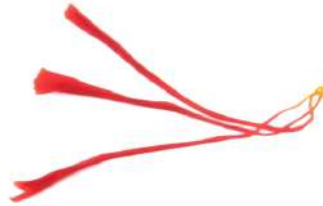
Price list:

Small Order (to 2 KG): _____

Medium Order (2 to 10 KG): _____

Larger Order : _____

Valid through: _____



Grade B – Pushal B

Similar to Pushal A but with a twisted shape. Also contains red stigmas with a short cream-colored base and is less potent due to the presence of the style.

- Bulk:** Package type _____
- Retail:** Package type _____

Price list:

Small Order (to 2 KG): _____

Medium Order (2 to 10 KG): _____

Larger Order : _____

Valid through: _____

Ground Saffron

Ground saffron, made by grinding saffron threads, retains the vibrant golden-yellow color, rich aroma, and exquisite flavor.

- Bulk:** Package type _____
- Retail:** Package type _____

Price list:

Small Order (to 2 KG): _____

Medium Order (2 to 10 KG): _____

Larger Order : _____

Valid through: _____



Products Information Table

Name	Net Weight (GR)	SKU	Grade	Bar Code	Gross Weight (GR)	Dimension (CM)	Pack in carton (PCS)	Shipping Carton Dimension(CM)
Craft	1	CRF-SN-1G	A+	8684468200060	58	7.4*3.7*11.5	112	48*26*33
	2	CRF-SN-2G		8684468200077	90	8.5*4*13.2	72	48*26*33
	4.6	CRF-SN-4.6G		8684468200077	150	10.5*5*15	45	48*26*33
Lumina	2	LUM-ESN-2G	A++	8684468200114	66	8*3.8*13	85	48*26*33
	3	LUM-ESN-3G		8684468200121	83	8*3.8*14.2	78	48*26*33
Glory	2	GFT-ESN-2G	A++	8684468200152	22.9	6.8*4*2.9	575	48*26*33
	3	GFT-ESN-3G		8684468200169	31	8*5*2.5	416	48*26*33
	5	GFT-ESN-5G		8684468200176	43.3	9*5.7*3	245	48*26*33
MiniGold	0.25	MNI-SN-0.25G	A+	8684468200138	3.4	10*7.5*0.3	8000	53*37*61
	0.50	MNI-SN-0.50G		8684468200145	4.5	12*9*0.3	4800	53*37*61
GiftBox	3	GFT-ESN-3G	A++	8684468200107	306	32*4.7*18.5	35	53*37*61
	7	GFT-ESN-7G		8684468200107	310	32*4.7*18.5	35	53*37*61
Craft	500	CRF-SN-500G	A+	8684468200015	395	17*12*25.5	20	53*37*61
	250	CRF-SN-250G		8684468200183	640	23*9.2*23		
Prime saff box	500	PRM-ESN-500G	A++	8684468200008	595	17*12*25.5	20	53*37*61
	250	PRM-ESN-250G		8684468200039	640	23*9.2*23		

Let's meet at Premier Global Events



Gulfood

TUTTOFOOD
MILANO

The Saudifood Show



Natural
Products
EXPO EAST

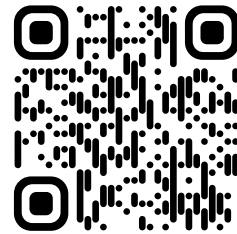


هراتي
زعفران اصیل

AUTHENTIC. ETHICAL. VIBRANT.



AUTHENTIC. ETHICAL. VIBRANT.



Discover More

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